



## 12x12 Committee Guide 2024

When you serve on a committee, you're not just contributing to OVAC's mission, you're also networking and engaging in professional development for your own career goals.

### Here's what you can expect to work on while on the team!

- Participate in committee planning meetings (see schedule below)
- Selecting new artists to be invited to participate in the exhibition
- Practice identifying potential new sponsors and asking for their support
- Keeping track of program goals
- Build community connections by reaching out to businesses to donate auction items.
- Advocate for OVAC and 12x12 on social media by sharing posts and creating behind-the-scenes content to boost digital presence.
- Assist with artwork installation and event set-up/tear-down
- Serve as ambassadors at the event
- Contribute ideas about how 12x12 can deepen its impact on artists and the community
- Any other skills you'd like to learn while you're here? Let us know!

### Ready to level up?

You can be a Sub-Committee Champion (Marketing, Logistics, and Fundraising).

Duties expected:

- Encourage sub-committee members to follow through on tasks
- Answer questions from committee members and artists about 12x12 details
- Oversee the sub-committee and take action accordingly

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### Committee Meeting Dates

5:30pm – 6:30pm, some will be  
virtual and some in-person

- June 13, 2024\* Zoom
- July 18, 2024, location TBD
- August 22, 2024, location TBD
- September 12, 2024, location TBD
- TBD (Wrap-Up)

### 12x12 Art Fundraiser 2024

Main Event: September 20  
Set-up: September 19 & 20  
Tear-Down: September 21  
Location TBD



**Questions are encouraged!**

Contact Fernando Calvillo, Community Relations Director, at (405) 879-2400 Ex. 1 or [fernando@ovac-ok.org](mailto:fernando@ovac-ok.org). You can also visit [www.12x12ok.org](http://www.12x12ok.org) for more information.