



OKLAHOMA • VISUAL
ARTS • COALITION

The Oklahoma Visual Arts Coalition (OVAC) helps artists realize their potential through education, exposure and funding. Organized in 1988, OVAC is a non-profit organization that supports visual artists living and working in Oklahoma. OVAC promotes public interest in the arts and helps people of all ages understand the visual arts.

The 12X12 Art Fundraiser raises funds for all of OVAC's programs, making Oklahoma a place where visual artists thrive and contribute fully to their communities

ARTISTS ARE INTEGRAL IN OKLAHOMA

Artists have vital fulfilling careers in our state.

Through participation in OVAC artists have

- Increased their capacity to show their art
- Feel connected to a network of peers
- Feel recognized and respected
- Seen an increase in art sales

96

Business
training
workshops
provided
to artists
since 2005

96%

Say OVAC has improved
the art environment in Oklahoma

OVAC BY NUMBERS

In 2014 OVAC celebrated...

- 26 years of service to the state
- 279 volunteers
- 1,160 Participating Artists
- \$35,800 in grants awarded
- Serving an audience of 24,000+ in Oklahoma

WHY 12X12 ART FUNDRAISER MATTERS

- 12X12 funds directly support OVAC programs - including artist grants.
- OVAC serves artists statewide
- Funds also contribute to *Art Focus Oklahoma* magazine, reaching 10,000+ readers
- Because of OVAC's efficient operations, each dollar stretches further.

20%

of OVAC's
annual
budget is
raised at
12X12

OVAC empowers artists throughout Oklahoma, helping them understand their potential through education, exposure and funding.

