

12x12 Committee Guide

When you serve on a committee, you're not just helping OVAC—you're also networking and engaging in professional development for your own career goals.

Here's what you can expect to work on while you're on the team!

- Participate in at least 4 out of 5 committee meetings (see below)
- Vote for new artists to be invited for participation in the fundraiser
- Learn how to reach out to OVAC sponsors to secure funding for 12x12
- Practice identifying potential new sponsors and make at least 5 invitations
- Keep track of fundraising goals and budget
- Build community connections by reaching out to at least 5 businesses to give raffle prizes
- Advocate for OVAC and 12x12 on social media by sharing posts and creating behind-the-scenes content
- Connect artists with buyers by sharing resources for boosting digital presence
- Brainstorm creative interactive content for artists, sponsors, and guests
- Install artwork and volunteer on at least one date (see below)
- Think critically about how 12x12 can improve its impact on artists and the community
- Any other skills you'd like to learn while you're here? Let us know!

Ready to level up? 12x12 Co-Chairs have been involved with the event in the past and show excellent leadership and communication skills. In addition to the duties above, Co-Chairs:

- Meet one-on-one with OVAC staff to develop a clear vision for this year's 12x12
- Encourage committee members to follow through on tasks
- Answer questions from committee members and artists about 12x12 details

Questions are encouraged!

Contact Fernando Calvillo, Community Relations Director, at (405) 879-2400 Ex. 1 or fernando@ovac-ok.org. You can also visit www.12x12ok.org for more information.