

# PROFESSIONAL BASICS SCORING MATRIX



OKLAHOMA • VISUAL  
ARTS • COALITION

|                              | Excellent (24-25 pts)  | Good (20-23 pts)   | Adequate (15-19 pts)  | Poor (0-14 pts)  |
|------------------------------|--|--|---|--|
| Quality of Proposed Project  | The proposal clearly demonstrates an extremely worthwhile and urgent need that the grant will help satisfy.  | The proposal clearly demonstrates a worthwhile need that the grant will help satisfy.  | The proposal demonstrates a need that the grant will help satisfy.  | The proposal does not adequately demonstrate a worthy need.  |
| Ability to Complete Project  | The proposal is extensively researched and is clearly the evolution of the artist's previous work. It is a fully fleshed out proposal that includes extensive information detailing costs, materials, timeline, and logistics. There is a clear plan for completion. | The proposal is well researched and is the evolution of the artist's previous work. The proposal includes ample information detailing costs, materials, timeline, and logistics. There is a clear plan for completion. | The proposal shows some research and seems in line with the artist's previous work. The proposal that includes some basic information detailing costs, materials, timeline, and logistics. There is a sufficient plan for completion. | The proposal is poorly researched and seems out of step with the artist's previous work. The proposal lacks information detailing costs, materials, timeline, and logistics. There is no clear plan for completion and/or seems vague/unrealistic. |
| Relevance Based on Portfolio | Based on work samples it is extremely clear how the artist could benefit from this opportunity.  | Based on work samples it is clear how the artist could benefit from this opportunity.  | Based on work samples it is somewhat clear how the artist could benefit from this opportunity.  | Based on work samples it is unclear how the artist could benefit from this opportunity.  |